



**Public Disclosure of Student Achievement**

**Institution Name:** Basel School of Business

**Business Unit(s) included in this report:** MBA Programs

**Academic Period Covered:** Academic Year 2024-2025

**Date Report Posted:** 28 February 2026

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration			
International Business	Job Placement Rate	80%	100%
Pharmaceutical Management	Job Placement Rate	80%	100%
Transformational Marketing	Job Placement Rate	80%	N/A
Organizational Systems & Change	Job Placement Rate	80%	N/A
Financial Analysis	Job Placement Rate	80%	100%
Customized Specialization	Job Placement Rate	80%	N/A

**Calculations for Measures**

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Job Placement Rate	The number of MBA graduates who were employed full-time within 6 months of graduation from the degree program* divided by the total number of graduates.