



Public Disclosure of Student Achievement

Institution Name: Basel School of Business

Business Unit(s) included in this report: MBA Programs

Academic Period Covered:

Date Report Posted:

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration			
International Business	Job Placement Rate	80%	100%
Pharmaceutical Management	Job Placement Rate	80%	100%
Transformational Marketing	Job Placement Rate	80%	91.7%
Organizational Systems & Change	Job Placement Rate	80%	N/A
Financial Analysis	Job Placement Rate	80%	N/A
Customized Specialization	Job Placement Rate	80%	N/A

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Job Placement Rate	The number of MBA graduates who were employed full-time within 6 months of graduation from the degree program* divided by the total number of graduates.