



Public Disclosure of Student Achievement

Institution Name: Basel School of Business

Business Unit(s) included in this report: Business Programs

Academic Period Covered: Academic Year 2023-2024

Date Submitted: June 13, 2025

PROGRAM	INDICATOR	RESULT
Master of Business Administration		
International Business	Job Placement Rate (1)	100%
Pharmaceutical Management	Job Placement Rate	100%
Transformational Marketing	Job Placement Rate	91.7%
Bachelor of Science in Business Administration (2)	Internship or Job Placement (3)	100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Job Placement Rate	(1) The number of MBA graduates who were employed full-time within 6 months of graduation from the degree program* divided by the total number of graduates. (2) The Bachelor's Program is going through self-study for accreditation next year (3) The number of Bachelor's graduates who were employed full-time within 6 months of graduation from the degree program divided by the total number of graduates.